

# The Redi Bag

## The World's Only Pre-opened Produce Bag on a Roll!

A recent independent blind study\* with produce shoppers vividly demonstrated the overwhelming preference for the Redi Bag... the world's only pre-opened bag on a roll. Over 93% of those surveyed found the Redi Bag to be "Easier" or "Much Easier" to open than other produce bags on the market today. They liked the Redi Bag so much that 83% were "Likely to Recommend" the Redi Bag to their grocer!

### Let Your Customers Decide

Don't take our word for it. Order sample Redi Bags - now available in both traditional and "degradable" plastic - and schedule an in-store test. Results like this demand that you get off the blocks fast... to finish first with your customers!



- Wide variety of sizes
- Quality bags, Low- or High-Density PE
- Fits most existing roll bag hardware
- Complete custom hardware also available
- Pre-printed or custom print available
- Patent-pending design improves customer satisfaction
- Ease-of-use can improve sales volumes

\* Independent study conducted by Discovery Research, reliable +/- 4 percentage points. Call or write for complete research results at no cost.

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